

Integrity's Commitment to You: Your Data Is Your Data

Integrity's mission is to help Americans prepare for the good days ahead. To do that, we enable our agents with the best technology and access to data that helps them meet the needs of their clients. It is critical to our mission to securely store data and protect the data rights of our users and their clients.

With our commitment to security in mind, we use data in the following ways:

1. Make data available for agent use through our best-in-class systems
2. Review data to make recommendations based on insights and available information, such as identifying likely Medicare shoppers and switchers through tags on contact records
3. Share insight into policy status through the Policy Management dashboard
4. Provide recaps of previous calls and client meetings via Ask Integrity®
5. Produce recommendations of specialists based on prescriptions provided via Ask Integrity®

At Integrity, maintaining trust with the agent relationship is a priority. Agents work hard to build their book of business. It is of utmost importance to ensure that those relationships — and the data connected to them — are protected and private on all of our platforms.

Our commitment to agents and agencies is that Integrity will never:

1. Market to clients without an agent's consent/permission
2. Sell or share agent or client data to other agencies or entities
3. Use AI technology to market or sell agency, agent or consumer information without permission

Integrity understands that the privacy and security of agent and agency data is vital to our mission. Our commitment can be found in our updated Terms of Use at www.MedicareCENTER.com/terms.

Harsh Singla
Chief Technology Officer

