

TOP PICKS FOR UL, IUL, AND GUL Prospects

The three main types of universal life insurance can play an important role in meeting the needs of life insurance recruits across the country. Which of your clients could be well-suited for these plans?

THE YOUNG AND THE Wary



"I haven't started saving for retirement yet. I'd like a life policy that can build cash value tax-free, but I don't want it tied to the stock market."

PLAN

Traditional Universal Life



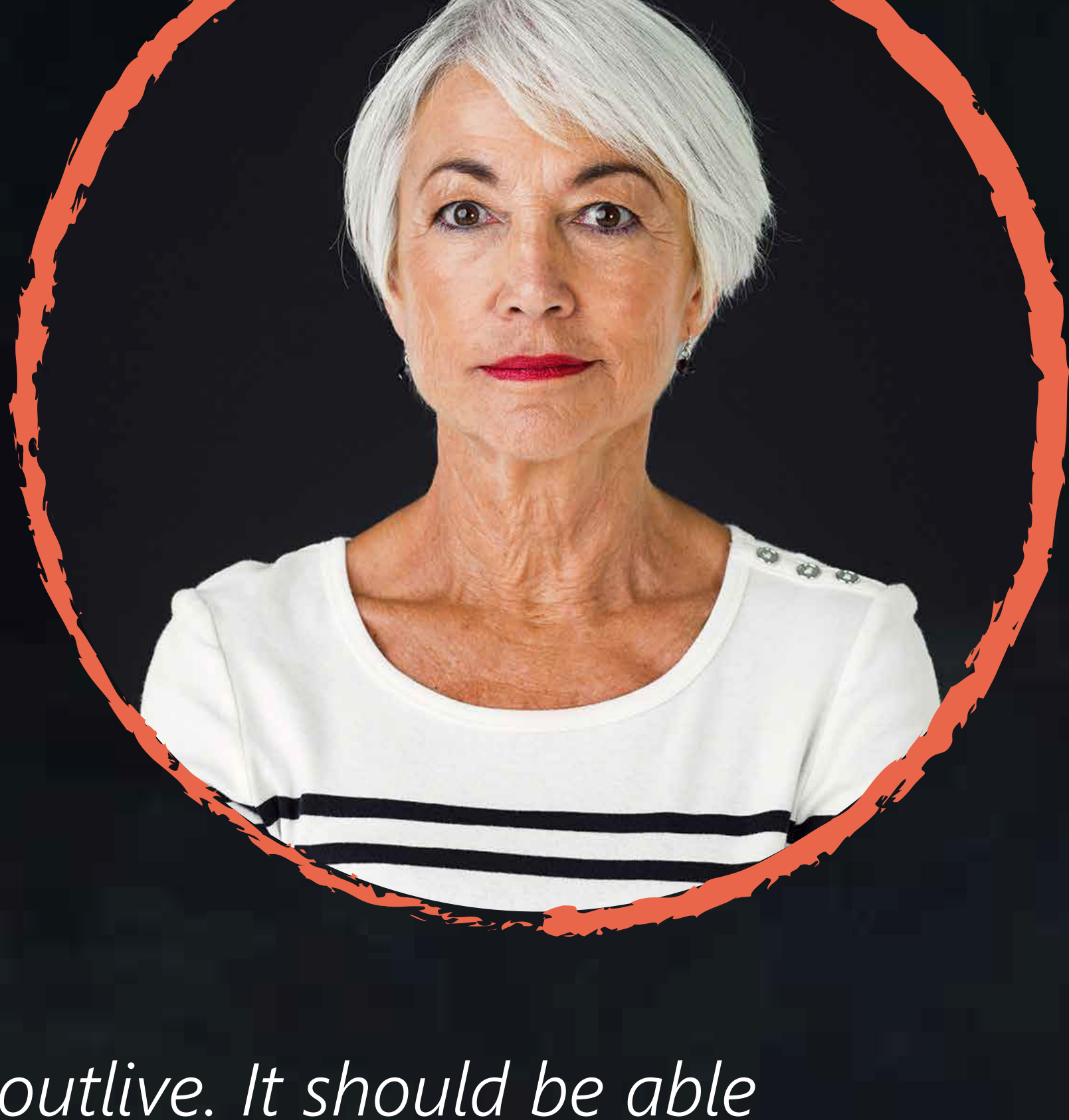
THE CARING Parent

"I'd like to buy a life policy for my child that they can use to help pay for college or a house. Something that builds cash value and will last their entire life."

PLAN

Traditional or Index Universal Life

THE LIFER SEEKING A Midpoint



"I want a life policy that I won't outlive. It should be able to pay out more than \$25,000, but not be as expensive as whole life insurance."

PLAN

Guaranteed Universal Life



THE THRIFTY Saver

"I want a life policy that lets me adjust my monthly premiums. I'd like something with cash value that I can use for emergencies or during retirement."

PLAN

Traditional or Index Universal Life

THE SAFE Better



"I'd like a life policy that will let me benefit from the upside of the stock market, but protect me from its downside. I want something I can take withdrawals or loans from, if I need them."

PLAN

Index Universal Life



THE OLD AND THE Wise

"I want a life policy with a lifetime guarantee that my premiums will remain the same as I age, even if I start experiencing health issues."

PLAN

Guaranteed Universal Life

Learn more plan details and effective sales strategies.

Give us a call at 800-769-1847!



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